



# Annual Thanks for Giving Sponsorship Opportunities

Thursday, November 7, 2024

 Venue Restaurant | Bar



Join over 1,500+ community members and local businesses in supporting Peace Neighborhood Center's 24th annual Thanks for Giving benefit!

This year, Peace is seeking to raise \$200,000 to help cover the cost of replacing and upgrading its vehicles, including a new school bus and passenger vans. Providing transportation is a vital component of the wraparound support Peace provides families—whether transporting youth between school, home, and Peace or for local field trips and transformational road trips across the country that offer youth life-changing experiences.

## Presenting Host: \$15,000

Along with billing and special recognition at the event as one of the evening's co-hosts with Peace — support at this level will help cover two transformational road trips for middle and high school youth.

## Leadership Sponsor: \$10,000

Support at this level will cover the cost of weekly regional field trips during Peace's Summer Day Camp and Leadership Development Camp.

## Community Leader: \$7,500

Help cover the cost of direct emergency assistance to help families with car repairs, insurance, and gas to help them maintain independent transportation.

## Community Partner: \$5,000

Help cover the cost of twice weekly trips to U-M's Telluride House for Peace high school students who receive academic support & mentorship.

## Neighborhood Partner: \$2,500

Helps cover the cost of transporting youth to and from school and Peace for After-School Programs.

## Neighborhood Supporter: \$1,500

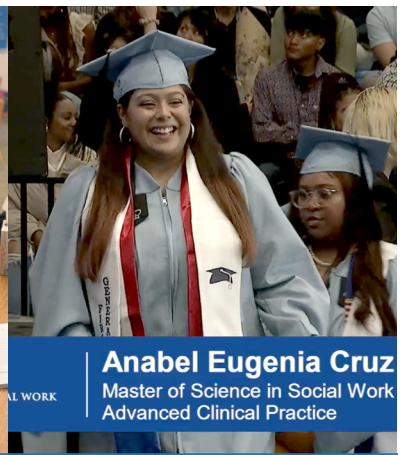
Helps cover the cost of helping three Peace graduates move to college.



### Thanks for Giving Sponsors will receive —

Reserved Seating for 12, 10, 8, 6, 4, or 2 guests depending on sponsorship;  
Your business's logo and/or name featured on:

- Thanks for Giving Event Page on Peace's Website
- Electronic Invitation with reach of 3,000+ and Print Invite mailed to 1,300+
- Digital Screen(s) that surround Venue's Event Space
- Evening's Program Presentation and in Printed Event program
- Social Media Shout-out with average reach/engagement of 5,000+
- Post-event December E-Newsletter, with reach of 3,000+
- Peace's 2024 Annual Report—online and print engagement of 2,800+



## WHO WE ARE

Founded in 1971, Peace Neighborhood Center is a community-supported organization with a 52+ year history of successfully helping people change their lives. Peace has helped thousands of youth, adults, and families overcome challenges that stem from generational poverty, social and economic inequities, and trauma. As a black-led agency, over 89% of Peace's staff identify as people of color and have similar lived experiences as the people we serve. They have a deep understanding of the challenges our families face—which is essential in cultivating a genuine sense of trust, respect, and accountability with our clients.

**Because of that trust, Peace is the first place our clients call with their best news and their worst.**

## WHO WE SERVE

**98% of the households Peace serves live below the poverty line or ALICE threshold, unable to cover basic living expenses. Over 90%+ identify as BIPOC.**

## OUR IMPACT

**Of the 5,000+ people who have attended Peace's youth & family programs, an estimated 75% have achieved self-sufficiency.**

**98% of youth enrolled in Peace's After-School Programs graduate from high school in four years.**

**80% go on to college or a skilled trade.**

Countless Peace Alum have been the first in their families to earn a college degree. Many have gone on to careers to pay it forward by helping others—as educators, social workers, medical professionals, and nonprofit executives.

**Two Peace Alumni currently serve on Peace's Board;** including our Board Chair who is an Associate Dean at the University of Michigan.

## WHAT WE DO

**Peace makes a long-term commitment to the families we serve. Our goal is to help families break intergenerational cycles of poverty—helping them build futures that include self-sufficiency and positive community involvement.**

**We provide in-depth 360° wraparound support through an integrated range of programs/services:**

- **After-School and Summer Programs** provide K-12 youth individualized academic support, social/emotional learning, enrichment & recreational activities, and offsite learning experiences through field trips and transformational road trips beyond southeast Michigan.
- **College & Career Prep** for high school students, with continued support through college.
- **Early Literacy Programming** for elementary school parents and their children.
- **Family Enrichment Programs** promote parent engagement through family-centered activities, field trips, and skills workshops.
- **Wellness Programs** offers weekly Wellness Activities; Support Groups; and Individual & Family Counseling Support with licensed clinical social workers.
- **Meals and Transportation** with every program; childcare as needed.
- **Case Management** services connect families in need to vital community resources, including weekly food distribution, emergency financial assistance, and holiday assistance.